Abstract of the Disclosure

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Normally, in a service system in which a service executing process is performed among plurality of parties aims at effectively satisfying, an intention of a client requesting a service. An object forming the system is hierarchically formed by a data model for determination of an attribute structure as a template, a higher-order object model, a further higher-order role model representation of the contents of the process to be executed as a set of a plurality of object models, and a highest-order process model for definition of a dynamic process performed by a plurality of role models as a process. The system includes a model adaptation unit for performing adaptation enhancement of a service effect independently for each model.